



# IPAA VICTORIA

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Connecting, empowering and  
celebrating the public purpose sector

**IPAA**  
VICTORIA



# WELCOME

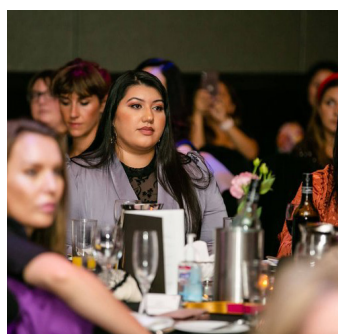
Welcome to the Institute of Public Administration Australia (Victorian Division) Inc.

IPAA Victoria is Victoria's peak public purpose sector professional association.

As a trusted provider and partner, IPAA Victoria **connects**, **empowers** and **celebrates** professionals of the public purpose sector. IPAA Victoria is a voice of the sector, uniting over 90 future-focused organisations, comprising a diverse community of senior leaders, experts and professionals.

Did you know that employees of any of our member organisations, including all VPS departments, are IPAA Victoria members?

As a member, you can **learn**, **accelerate** and **develop** your career through events, professional learning courses, networking opportunities, thought leadership materials, prestigious awards and expert communities of practice.



# OUR PURPOSE AND VISION

Ways to think about IPAA Victoria and its community commonly include it as a **place** where:

- » the whole of government meets
- » public purpose sector leaders share ideas and intelligence
- » professionals grow through experience
- » the leaders of tomorrow are nurtured
- » emerging trends are discussed and best practice is identified.



## Our values



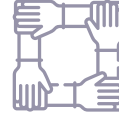
INNOVATION



INCLUSIVITY &  
SAFETY



CONNECTION



INTEGRITY



EXCELLENCE

# OUR REACH AND IMPACT

**13,000+**

NEWSLETTER  
SUBSCRIBERS

SPREAD ACROSS THE PUBLIC PURPOSE SECTOR



**90+**

MEMBER  
ORGANISATIONS



**13,400+**

PARTICIPANTS  
2021-2022

**7,600+**

LINKEDIN FOLLOWERS

**20,000+**

AVERAGE VISITORS  
PER MONTH ON  
VIC.IPAA.ORG.AU



**256**

INDIVIDUAL  
MEMBERS



*Figures accurate as of September 2023.*



## OUR VISION FOR RECONCILIATION

IPAA Victoria's vision for reconciliation is that Aboriginal and Torres Strait Islander peoples' right to self-determination will be recognised, respected, and empowered across Victoria and Australia, particularly through Treaty and truth processes.

### RECONCILIATION ACTION PLAN (RAP)

Our **RAP** documents our reconciliation journey and our growing commitment to reconciliation. Through our RAP, IPAA Victoria will aim to:

- » **promote** awareness and respect for Aboriginal and Torres Strait Islander peoples' culture and issues, in our organisation and among our members and stakeholders
- » **foster** awareness and links with Aboriginal and Torres Strait Islander peoples working in and with the public sector
- » **promote** the participation and career development of Aboriginal and Torres Strait Islander people within the public sector
- » **build** productive and collaborative relationships with public sector agencies, local government, and community and private organisations to achieve reconciliation.

#### FIND OUT MORE

Visit our website to download our RAP document.





## OUR STRATEGIC THEMES 2023–24

In response to the needs of the evolving sector, IPAA Victoria's Strategic Themes for 2023–24 provide focus for our offerings over the next 18 months. These themes have been developed through extensive stakeholder feedback and deep listening of the sector.



Connection through  
collaboration, new skills and  
celebration



Trust, integrity and dialogue



Treaty, truth and voice

The **Strategic Themes** are assembled into accessible, relevant and dynamic series that will empower organisations and members in the sector with opportunities to:

- » **discover** the latest trends and best practice insights pertaining to the public purpose sector
- » **expand and strengthen** the capability of the public purpose sector and the professionals who work within it
- » **foster** robust dialogue and be ahead of the curve to meet the diverse and ever-evolving needs of the sector
- » **celebrate** exceptional and outstanding work of organisations, teams and individuals and **acknowledge** the positive outcomes the diversity of work has for the Victorian community.



## CONNECTION THROUGH COLLABORATION, NEW SKILLS AND CELEBRATION

*Working collaboratively to address complex challenges, promote diversity, build capabilities, and celebrate achievements across the public purpose sector.*

### LEADERSHIP IN THE PUBLIC SECTOR AWARDS

This **Leadership in the Public Sector Awards** honour the excellence and innovation of teams and organisations across all three levels of government – Commonwealth, State and Local – in Victoria.

### TOP 50 PUBLIC SECTOR WOMEN

Launched in 2017, the **Top 50 Public Sector Women** have recognised exceptional women for their leadership, inspiration and accomplishment. This initiative aims to raise the profile of female leaders, highlight their significant work, and create role models for females across the public sector in Victoria.

### FELLOWSHIP

IPAA Victoria's **Fellowship** is awarded annually to individuals in recognition of their outstanding contribution and exemplary service to the local, Victoria, national and/or international community through their professional work in the public sector or public administration; the creation of public value; and demonstration of integrity and ethical and inclusive leadership, in line with IPAA Victoria's values.

### WELLBEING AND MENTAL HEALTH SERIES

The **Wellbeing and mental health series** will explore the complex issue of organisational and individual wellbeing – the ways they complement, intersect and clash – in the workplace.

### DIVERSITY AND INCLUSION SERIES

The **Diversity and inclusion series** will hold the space to generate thought-provoking and outcomes-based dialogue about the sector's diverse and dynamic workforce, and ways to harness the power of diverse backgrounds, identities and lived experiences.

### FUTURE OF WORK SERIES

The **Future of work series** will conceptualise and explore the broad drivers that may influence the ways we work and how the public purpose sector will respond and adapt in a rapidly evolving labour market.



## TRUST, INTEGRITY AND DIALOGUE

*Fostering dialogue on the changing needs of the public purpose sector and upholding ethical governance and leadership.*

### STATE BUDGET BRIEFING

This important annual event offers immediate insights after the release of the Victorian Government's **State Budget**. Attendees have the invaluable opportunity to hear from thought leaders on the key features of the Budget and how that will impact the sector.

### INTEGRITY AND ETHICAL LEADERSHIP PROGRAM (IELP)

IPAA Victoria's **IELP** is the premier professional development course for aspiring and established senior executives in the public sector. The highly sought-after program is designed for leaders to extend their personal practice, build the confidence needed for ethical decision-making and embed a robust culture of integrity and ethics within an organisation.

### LEADERSHIP AND INTEGRITY SERIES

The **Leadership and integrity series** puts a spotlight on the components of effective and transformational leadership in the sector.

### CLIMATE CHANGE AND SUSTAINABILITY SERIES

The **Climate change and sustainability series** puts climate action on the agenda. IPAA Victoria will act as a steward of dialogue, enabling leaders and practitioners to share knowledge, challenge concepts and ideate bold new strategies.





## TREATY, TRUTH AND VOICE

*Amplifying First Nations voices to help progress Aboriginal self-determination and support the implementation of Victorian processes and Uluru Statement from the Heart.*

### INTERNATIONAL WOMEN'S DAY GALA DINNER

In honour of International Women's Day (8 March), our **International Women's Day Gala Dinner** was attended by 1,300 guests and was a unique opportunity for public sector leaders and professionals to listen to exceptional First Nations women on themes of treaty, truth-telling and self-determination.

### TREATY AND TRUTH-TELLING SERIES

The **Treaty and truth-telling series** aims to give First Nations peoples the space to explore critical issues relating to Victoria's treaty framework and areas of truth-telling and self-determination.

### RAP 2021–23

IPAA Victoria's **RAP** documents our reconciliation journey and our growing to promote awareness and respect for Aboriginal and Torres Strait Islander peoples' cultures and issues. (See page 4 for more detail.)

### NAIDOC WEEK

To acknowledge and celebrate **NAIDOC Week**, IPAA Victoria contemplates the theme 'For Our Elders' through a series of short videos where First Nations peoples share what NAIDOC Week means to them and personal anecdotes on the Elders who are their role models.

### FIRST NATIONS GATHERING

The **First Nations Gathering** is an opportunity that comprises a series that facilitate conversations about treaty, truth-telling and voice. It will provide a safe forum for the exchange of ideas among Aboriginal public servants and other community members.





## PROFESSIONAL DEVELOPMENT

Grow and extend your capabilities and actively invest in your career journey through IPAA Victoria's tailored suite of professional learning offerings.



We know and are trusted by the public purpose sector



Programs are 100% tailored and customisable to your organisational or team needs



Bring your team together virtually – locally or across the globe



In-House training is safe and secure

### MOST POPULAR PUBLIC COURSES

- » Analysing and Presenting Data
- » Building the Business Case
- » Contract Management
- » Gain the Policy Edge
- » How Modern Government Works
- » Influencing
- » Managing Budgets and Financial Plans
- » Project Management
- » Public Sector Writing
- » Stakeholder Engagement
- » Writing Briefs for Decision Makers

### IN-HOUSE TRAINING

We can customise courses to suit the needs of your team and organisation through our in-house training delivery. Our facilitators have enjoyed long, successful careers in the private sector, academic and/or the public sector.

### FIND OUT MORE

Visit IPAA Victoria's website to view the full professional development course calendar.

// **Engaging program topic and facilitator who had practical experience and insights of writing in government.**

*Writing Briefs for Decision-Makers participant*

# MEMBERSHIP WITH IPAA VICTORIA

For over 90 years, IPAA Victoria remains the incomparable leader when it comes to uniting Victoria's public administrators and professionals.

IPAA Victoria represents, supports and connects a diverse range of organisations within the private and public sector, including:

- » Federal, State and Local government
- » not-for-profit organisations
- » tertiary
- » business sectors.

An IPAA Victoria membership enables staff of organisations or individuals to enjoy:

- » **up-to-date** sector best practice on contemporary and emerging issues
- » **member discounts** for online, in-person and hybrid professional learning courses, events and workshops
- » **exclusive access** to resources and thought leadership materials in IPAA Victoria's member portal
- » **celebrations** that honour Victoria's outstanding public administrators through the Public Sector Leadership Awards and the Top 50 Public Sector Women Awards
- » **tailored** in-house programs, webinars, workshops and mentoring opportunities
- » **thought leadership** content material including podcasts, articles and videos.

## MEMBERSHIP CATEGORIES

### ORGANISATION MEMBERSHIP

An **organisation membership** enhances your organisation's exposure and unlocks a community network of over 80 future-focused peer organisations to grow and empower your staff. Choose the membership category that works best for your organisation.

#### GOLD

Suited for:  
Organisations 1,000 FTE or greater  
Statewide for public purpose agencies

#### SILVER (L)

Suited for:  
Organisations 501–1,000 FTE  
Localised or place-based public purpose  
sector agencies (greater than 500  
employees)  
Members of sector peak bodies (>1000 FTE)

#### SILVER (S)

Suited for:  
Organisations less than 500 FTE  
Localised or place-based public purpose  
sector agencies  
Members of sector peak bodies  
Not-for-profit organisations

#### CORPORATE PARTNER

Suited for:  
Non Victorian Public Sector organisations  
Consulting firms  
Professional services firms

### PERSONAL MEMBERSHIP

IPAA Victoria **Professional** and **Concession personal memberships** enable professionals to learn, accelerate and develop their careers.



PROFESSIONAL



CONCESSION

# PARTNERSHIP OPPORTUNITIES

IPAA Victoria's **partners** have a unique opportunity to extend their capability and influence within our wide range of members. A partnership with IPAA will enable your organisation to:

- » build **brand awareness**
- » create **meaningful connections** and develop **personal networks**
- » grow **knowledge** and **intelligence** of the public sector to inform the needs of your business
- » support IPAA Victoria's flagship initiatives and promotional campaigns, **showcasing your expertise and services**.

Partner with IPAA Victoria to amplify your organisation's unique focus areas and expertise by:

- » supporting signature events, awards and initiatives
- » the development of co-designed and co-branded partner events
- » curating content – written or broadcast – such as thought leadership articles, resources, podcasts and webinars
- » advertising packages through IPAA Victoria's digital communications channels.

## OUR 2022–23 PARTNERS

IPAA Victoria proudly acknowledges and thanks our valued partners for their support to strengthening the capability and impact of Victoria's public purpose sector.



### FIND OUT MORE

To discover our partnership options, contact us at [ipaa.vic.org.au](http://ipaa.vic.org.au) or call on (03) 9653 2000.



**CONTACT US**

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**IPAA Victoria is your professional association.  
Be future-ready.**

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