

# STRATEGIC REFRESH

## 2020-26

### Connecting, empowering and celebrating Victoria's public purpose sector\*

*\*People who are united around a common purpose to deliver an outcome that serves the community. Whether they are from the public, not-for-profit, community, tertiary or business sectors, they share a commitment to operating in true partnership, recognising the need to transfer to the common purpose some of their authority and/or knowledge, and holding themselves mutually accountable for delivery of the outcome.*

#### Our Drivers of Change



Evolving public administration and service delivery



Evolving member expectations

#### How are we changing?

##### Change

More targeted offerings, commencing with women, young people, mid-career professionals, Aboriginal and Torres Strait Islander people and those working regionally.

Deepening support for career development to members through increased networking, expanded contemporary professional development, new mentoring opportunities, micro-credentialing, re-energised Communities of Practice and new events and other activities.

Building strategic partnerships and alliances to create collaborative, multi-sector and innovative professional learning and development.

Reframing our professional development platform to include innovation labs, hackathons, immersive and online training.

##### Impact on members

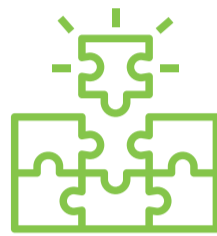
Membership is more oriented to specific needs of our diverse range of members, with access to bundled offerings to build leadership skills that are contemporary and future-focused.

Membership expands beyond traditional learning and into becoming part of a broader public purpose community. Members' roles transition from just receivers of service to contributors of service for other members to grow leadership across all levels and parts of the sector.

Organisational and personal members will have access to a broader public purpose sector network to exchange learnings and build relationships.

Members will get access to a broader set of learning modes that are more contemporary, harnessing the capabilities of technology.

#### Our Strategic Priorities



We will support our members to strengthen Victoria's community by developing their capability, resilience and courage to respond to challenges and continually adapt. In partnership with Victoria's public purpose sector we will:

- 1 be member driven, providing experiences that our members find rich and engaging, and which meet their needs
- 2 continue to deepen the support we provide to our members to further their career development and meet their capability needs
- 3 facilitate collaboration and deepen engagement to enhance the impact of our members and their work
- 4 curate and share knowledge and capability to strengthen thought leadership
- 5 celebrate achievements in the public purpose sector, and enable member-to-member support to learn from and share experience and expertise
- 6 expand the suite and value of the offerings and services we deliver.

#### Our Values



##### INNOVATION

Together, we contribute to shaping a stronger public purpose sector



##### INCLUSIVITY & SAFETY

We provide a safe place for multiple voices



##### CONNECTION

We build and grow strong reciprocal relationships and networks



##### INTEGRITY

We are consistent in demonstrating and promoting honesty, transparency and ethical behaviour



##### EXCELLENCE

We constantly seek to improve the quality of our service to members